



### In Brief

*CMS (Content Management System)* is a platform for creation of dynamic Internet and Intranet resources with wide functionality and an opportunity of fast, simple and inexpensive management of the information located on a site.

### The system consists of 2 parts:

- *FrontOffice* is a public part of system, i.e. actually the Internet site, which is seen to the visitor. Due to the powerful system of templates it can have any design and functionality.
- *BackOffice* is a closed administrative part of a site, with the help of which it is possible to amend, update and add the information on a site (news, news release) to process orders (purchases) of visitors to edit information catalogues (containing the information about products and services), to edit registration records of users of a site, to operate Internet community, allowing the personnel of the company to communicate independently regardless to their location, as well as large variety of different opportunities coming along with it.

### System's Features

- Automation of materials' publication processes on a server
- Reduction of the expenses connected with materials' publication
- Creation and support of regular audience of a resource (real and potential clients)
- Opportunity of stage-by-stage escalating system's functionality, due to its modeling construction principle
- Acceptable cost of hi-tech portal-type system construction
- Support, consultations and additional services of the workout-company

- Opportunity to create personalized sections on a resource for different types of users

### **Technological features**

*Smart Site Builder* is cross-platform decision. The system can function on Windows, Unix, Linux platforms of different versions and clones. The system is created with the help of the following workout tools:

- PHP
- MySQL
- Smarty Templates

Usage of these workout means is reasonable also for the reason that they are installed on overwhelming majority of servers in the world, (are, as a matter of fact, the standard de facto). Thus they are not exacting to hardware resources of a server, and provide magnificent speed.

### **Legal aspects**

Viva Solutions has worked out the *Smart Site Builder* System itself and has all rights to use, sell and transfer it for a non-exclusive usage.

The toolkit and languages with the help of which the system was created are the products of the *Open Source* and could be used by the client without necessity to acquire licenses to operate them.